



August 2012

**The British Film Designers Guild are proud to announce a stronger working relationship with the National Film & Television School.**

The direction of the film and television business has always been fluid and fast changing. World economics hasten streamlining, optimum performance and maximum results, never more so than now. The Arts are particularly sensitive when the dollar speaks louder than the creative mind.

This higher benchmark only accentuates the need for passion and the business process to start early, in education. It's hard to underestimate the importance of passion and the transforming power of it. Education is more than a mechanical curriculum but an organic and human one. It puts fire and creativity in the blood.

Teaching the ability to learn is a life long gift of self-progression.

Real change almost always happens from the ground up. Our mission is to encourage, invigorate and open up the knowledge of our industry in conjunction with the best educational facilities available. The Guild's intentions are to incorporate existing skills, knowledge and opportunity to talented individuals looking to enter into the Art and Costume dept. and commence on a rewarding vocation.

Our industry is nothing without a future.

Our next generation is now faced with a quite different challenge than in the 19<sup>th</sup> Century. The world is being transformed by digital technology.

The world is becoming more interconnected and complicated.

We acknowledge education is the key.

We now begin another new section of discovery in how to combine new, existing and evolving talents into a greater strength.

The BFDG looks to the future and tomorrow's artists to continue a great legacy of creation. We welcome you to a long and rewarding relationship.

Susan Whitaker  
BFDG Chairwoman